

QLOCKTWO® Novelties Baselworld 2018

QLOCKTWO® CLASSIC CREATOR'S EDITION SILVER & GOLD – from local to global

The QLOCKTWO® CREATOR'S EDITION represents exclusivity in terms of material and workmanship as well as its unique character. The successful line including the front options RUST, GOLD, RAW IRON AND VINTAGE COPPER, is complemented by yet another highlight this year – the QLOCKTWO® CLASSIC CREATOR'S EDITION SILVER & GOLD. "With its front made of patinated white gold featuring an alloy consisting of silver and gold (12 carat) in equal parts, it pays tribute to its origins and our hometown – Schwaebisch Gmuend – a historic town which made a name for itself as "The Gold and Silver Town" due to the predominance of silver and gold craftsmanship," Marco Biegert and Andreas Funk explain.

"The idea with regard to material and colour as well as the link to history was obvious to us," the QLOCKTWO® founders continue.

Just as for the purely gold model, the individual leaves of white gold are carefully applied by hand and further refined in an elaborate patination process. The oxidised silver creates an uneven patina which is fixed once the desired colouring is achieved and provides this unique piece with its random surface structure that is truly one of a kind. The perfect pre-requisite for a QLOCKTWO® CREATOR'S EDITION.

Depending on the perspective and lighting conditions, the front unfolds its warm, shimmering golden charm resembling ancient artefacts.

"It almost seems as if the oxidised silver's patina accentuates the gold even more," states Andreas Funk.

The QLOCKTWO® CREATOR'S EDITION SILVER & GOLD will initially be launched in a limited number, available in size CLASSIC (45 x 45 cm) in more than 20 languages.



QLOCKTWO®

QLOCKTWO® GREY PEPPER – discreet colouring, striking effect

In addition to the existing colour variants BLACK PEPPER, WHITE PEPPER and RED PEPPER, the stainless steel fronts are now available with the classic and discreet, balanced and yet striking new shade GREY PEPPER. The front cover made of matt, powder-coated stainless steel with laser-cut letters is a cool counterpart to the warm colour of the equally powder-coated HAZELNUT surface.

The QLOCKTWO® GREY PEPPER is available in more than 20 languages in sizes CLASSIC (45 x 45 cm), LARGE (90 x 90 cm) and 180 (180 x 180 cm).



QLOCKTWO® CLASSIC BASE – for a perfect presentation

The simple square made of satin-finished acrylic glass measuring 14 x 14 x 2 cm features two indentations of different width that make it easy to use the QLOCKTWO® CLASSIC as a freestanding clock. They ensure that the base can be used with all front cover variants, the slightly thicker acrylic fronts as well as the more delicate metal fronts*.

The QLOCKTWO CLASSIC BASE perfectly emphasises the shape and the classically square QLOCKTWO design, while giving the clock in its freestanding version a light, almost sculptural charm.

The new CLASSIC® BASE now comes with every QLOCKTWO® CLASSIC as standard and is also available as an accessory.

* Due to the delicate character of the fronts refined with platinum, white gold or gold leaf, these are only suitable for a wall-mounted setup.



QLOCKTWO®

QLOCKTWO® W35 – design and function in harmony

Successful and established since 2014, the QLOCKTWO® W model of the first generation of watches made by Biegert & Funk has seen a visual as well as functional renewal.

For the new QLOCKTWO® W35 measuring 35 x 35 mm, the matrix features the iconic QLOCKTWO design with dots in the corners representing the minutes, just like the well-known freestanding, wall-mounted and table clock classics. In addition to the seconds and calendar day, the battery status can be displayed. Featuring the illumination module exclusively developed for the QLOCKTWO® W, the watch now offers 13 additional languages and is therefore available in 20 languages.



QLOCKTWO® W PURE COLLECTION – pure white meets deep black

In addition to the three classic case variants FINE STEEL, BLACK STEEL and COPPER the watch collection is complemented by the PURE WHITE & PURE BLACK models.

The white lacquered stainless steel matrix with the carefully cut individual letters is characteristic for the new QLOCKTWO® W PURE WHITE. For those preferring elegant gold or warm rose gold, the QLOCKTWO® W PURE WHITE is available in two further PVD plated case variants – "GOLD WHITE" (PVD-gold plated) and "ROSE WHITE" (PVD-rosegold plated) – as well as in 35 mm and 39 mm. While the high-quality and finely processed white French Grain leather strap that comes with the watch emphasises the cool purism of the QLOCKTWO® W PURE WHITE, three other straps offer striking colour contrasts. Available either in fresh green, bright orange or deep red, they create a particular visual highlight.

In contrast to this, the complementary QLOCKTWO® W PURE BLACK, which also features the stainless steel case, however, with a matrix lacquered in black and combined with a black leather strap, is a picture of timeless elegance. Just like the QLOCKTWO® PURE WHITE it is available in two sizes as well as in a "GOLD BLACK" (PVD-gold plated) and "ROSE BLACK" (PVD-rosegold plated) design.

QLOCKTWO®

"It was important for us to create a distinct and consistent approach to selecting the models. The starting point was to design a clear and yet complete portfolio. Classic, puristic, unique," Marco Biegert, co-founder of QLOCKTWO®, explains. "The diversity and individualisation results from the numerous possible combinations the straps and sizes offer," his creative counterpart and co-founder Andreas Funk adds. "With the current portfolio, we are sticking to our principle of reduction while consistently implementing the unique QLOCKTWO® design for all products," Marco Biegert states.

All watches are available in 35 x 35 mm and 39 x 39 mm as well as with many individual strap combinations.



About QLOCKTWO® W – an exceptional piece of jewellery

Time can be put into words. The magic of a QLOCKTWO® W, however, can only be experienced. The mysterious matrix of 110 seemingly random characters allows for any time of day to be displayed and told.

Only with light. Only at the touch of a button. And only if you wish. Which words appear, how these suddenly make sense and display the current time is fascinating time and time again.

The central component of every QLOCKTWO® W with its proprietary illumination module is a stainless steel dial with letters instead of numbers. 110 characters are carefully cut out of the solid metal squares and further refined in several steps. This is how the heart of each unique W35 / W39 model, FINE STEEL, BLACK STEEL, COPPER, PURE BLACK and PURE WHITE, is created.

QLOCKTWO®

About QLOCKTWO®

QLOCKTWO® celebrates time in a special way. The typographic display combines the moment with the written word and turns it into a statement "IT IS HALF PAST SEVEN".

A matrix of 110 seemingly random characters forms the basis of every QLOCKTWO®. Individual letters are highlighted to form words, which describe the time in five-minute intervals.

Four dots lighting up in the corners represent the minutes in between. In addition to the QLOCKTWO® CLASSIC® (freestanding or wall-mounted) and QLOCKTWO® LARGE (wall clock), the current portfolio includes the practical table clock with alarm function QLOCKTWO® TOUCH as well as a high-quality watch in two sizes, the QLOCKTWO® W35 and QLOCKTWO® W39.

Honoured with over two dozen international design prizes and awards, QLOCKTWO® comes in many colours and materials from coloured acrylic glass to elegant gold leaf. Since 2009, every QLOCKTWO has been individually handmade to order at the manufactory in Schwaebisch Gmuend. The clocks and watches feature a selection of more than 20 languages, including Chinese, Arabic and even Swabian, that are available in around 70 countries – made in Germany.

Press contact

Nicole Herbst

pr@biegertfunk.com

+49 (0)7171 / 104 999-11

B&F Manufacture GmbH & Co. KG

Alemannenstr. 65

73529 Schwäbisch Gmünd

Germany

www.qlocktwo.com